

Estimate of District Costs for Facilities Planning Efforts

Service	Estimated 'Out of Pocket' Expense		Estimated Contingent Expense*
Financial Planning, Cashflow Development & Informational Materials (Eastshore)	-		-
Voter Survey(s)	\$26,500	to	\$46,500
Political Consultant for Community Outreach**	\$45,000	to	\$50,000
Informational Communication & Other Outreach Materials			-
Mailers	\$25,550		\$33,816
Digital Advertising	\$24,000		\$32,000
Cost of Legal Counsel	\$5,000	to	TBD
Cost of Election (Mendocino County)		TBD	TBD
Contingency		\$5,000	\$5,000
Total Related Costs	\$131,050		\$187,316
			\$5,000

*Contingent on successful passage and issuance of bonds.

However, this amount is relatively limited due to an AG Opinion which restricted the potential uses of GO bond proceeds.

**By law, NO District resources can be utilized for campaign advocacy.