

## It's that time again - Noyo Headlands Race and We NEED your support!

MaryKate McKenna <marykate@mchfoundation.org>

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To: Mary Kate McKenna <marykate@mchfoundation.org>

📎 1 attachments (130 KB)

2023 Noyo Race Sponsor Letter.pdf;

Dear Community Partner to Health and Wellness on the Coast:

Noyo Headlands Race planning has begun and we are off to a great start for the 7<sup>th</sup> Annual Boston Marathon Qualifier coastal trail event.

**Saturday October 28th Registration at 8 AM**  
**Headlands Trailhead, Fort Bragg, CA**  
[LINK to More Information!](#)

This year we are hosting it along with the City of Fort Bragg annual Magic Market – so you won't want to miss out on this amazing sponsorship opportunity.

Join us and over 200 runners for the Fun Run (In Costume!), 5K, 10K, Half and Full Marathons. We have runners from across the world now attending given it's their last opportunity on the West Coast to qualify for the 2024 Boston Marathon.

We'd love to have your support – with your partnership we can offset all expenses and confidently state that ALL registration fees go directly to our programs and initiatives. This year, in celebration of Physical Therapy month we are partnering with the Mendocino College Coast Campus Physical Therapy Class of 2023 – we know there is shortage of qualified Physical Therapists on the coast and at our hospital, clinics and PT agencies. This year we are supporting the 15 students in their journey to become Certified Physical Therapists.

Did you know that each of these students is personally responsible for over \$1,000 in certification fees at the end of their training? Knowing that so many of the students are working FT or more while attending school FT – MCHFoundation has determined to help them offset these fees and ensure each of these students is invested in their success and that their *community cares*.

Our goal this year is \$15,000 in corporate partnerships – this way we can provide every one of the students with a grant award for their final federal and state certification fees.

You won't want to miss being a part of this!

And you'll get your logo and business name on the RAD Run Shirt this year!

Join us – Join your community - #StrongerTogether!

***Your Sponsorship is even more critical to the success of this event.***

Your Sponsor dollars will directly benefit our mission, programs, and initiatives – we need your support now more than ever. Please help make this year our best Winesong!

### **SPONSORSHIP LEVELS & BENEFITS**

Race Title Sponsor	\$5,000
Marathon Sponsor	\$1,000
Half-Marathon Sponsor	\$500
10 K Sponsor	\$250

5K Sponsor

\$100

**MCHFoundation will promote our partnership by:**

Adding your company logo and website link on the Noyo Race Website

Promotion on all media platforms

Promotion Signage, Banners & Shirt

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***Mary Kate McKenna, CFRE (she/her/hers)***

Executive Director

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**Supporting Organizations that care for the Health & Wellness of our Community**

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